



FRESH WAYS
Cross-border mechanisms
for Green Intermodal
and Multimodal Transport
of Fresh products

www.interregfreshways.eu

FRESH WAYS

Newsletter n° 5



Introduction

The project “**FRESH WAYS - Cross-border mechanisms for Green Intermodal and Multimodal Transport of fresh products**” is co-funded by the Interreg V-A Greece-Italy 2014-2020 Programme with a total budget of 2.737.235,00 EUR.

Airports of Puglia S.P.A. will lead the project partnership, which is composed of the Chamber of Commerce, Industry, Crafts, Agriculture of Bari, the University of Salento – Department of Innovation Engineering, the Chamber of Commerce of Preveza, and the University of Patras – Department of Civil Engineering. The Department for Local Public Transport and Major Projects of Puglia Region will participate to the project implementation as associated partner.

The overall objective of FRESH WAYS is to develop a strategy to optimize the transport system by reducing the dependency on road and maritime solutions and increasing the range of available connections between the two Countries involved.

The project aims at increasing passenger traffic between Italy and Greece and testing the use of the available space inside the aircraft holds to transport fresh products. Moreover, a cooperation platform, involving Public Administrations, research centres and business sector, will be developed and promoted in order to identify the most innovative and suitable future solutions in the field of eco-sustainable transport.

The project will last 59 months, from July 31, 2018 to June 30, 2023.



Puglia Airport infrastructural works

LP carried out some infrastructure works within the airport area in order to build a **hangar** for goods and fresh products.



In particular, works carried out consist on: the logistical and operational adaptation of the facilities, including the improvement and upgrading of the electrical system, the creation of a security system, external lighting, and a fibre optic connection to the telephone lines. In addition, specific machinery and equipment were purchased, including an x-ray machine for checking goods, containers for storing and preserving food products, a forklift, a cargo loader and other technical equipment for functionality of hangar.

In this way, LP created a specific area in the airport that allows the store, check and preserve the fresh products that can be transported by flights.

Moreover, a cooperation **platform**, involving Public Administrations, research centres and the business sector, has been developed and promoted in order to identify the most innovative and suitable future solutions in the field of **eco-sustainable transport**.



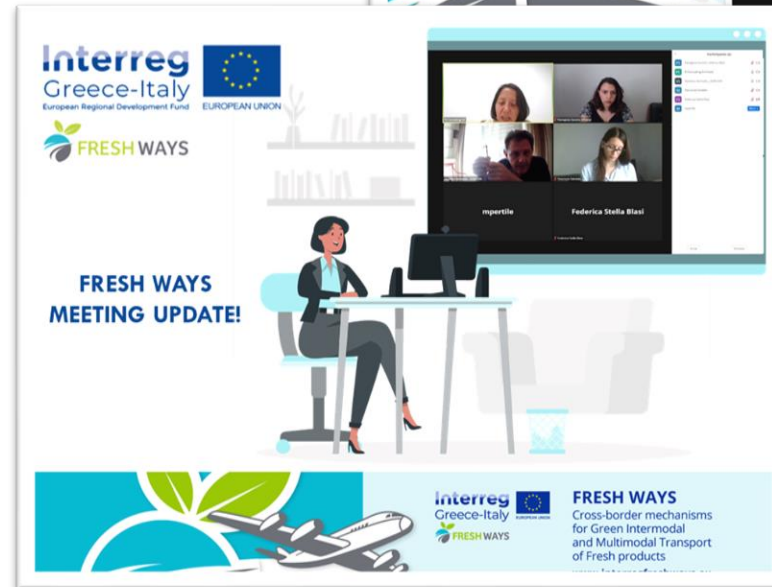
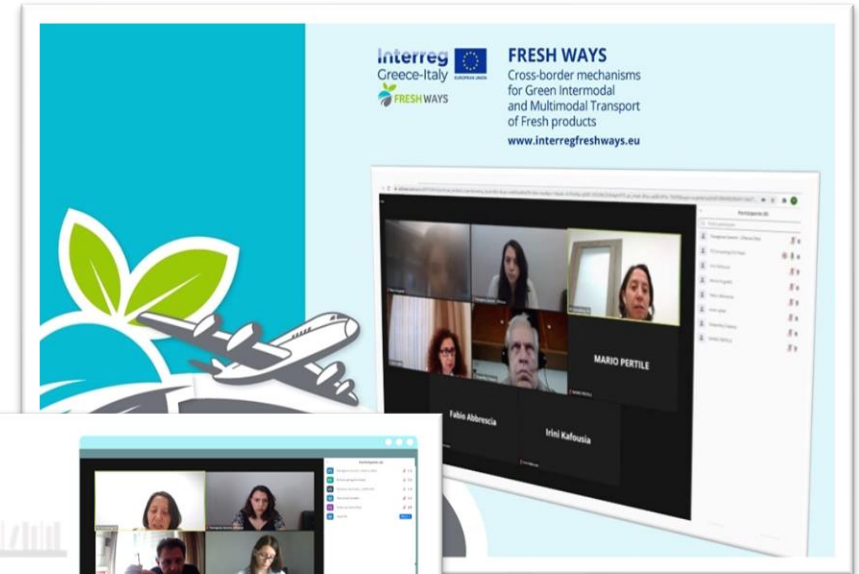


FRESH WAYS Technical meetings

On Monday, **25th of October 2021** a meeting was held between the partners of the FRESH WAYS project. The meeting was held online with the participation of all partners, due to the current situation (Covid-19).

On Monday, **30th of May 2022** a meeting was held between the partners of the FRESH WAYS project. The meeting was held online with the participation of all partners.

The meetings' focus was to discuss the progress of work and the next actions that need to take place for the successful implementation of the project.





FRESH WAYS Technical meetings

On Friday, **21th of October 2022**, a technical meeting was held between the partners of the FRESH WAYS project. The meeting was held online with the participation of all partners.

The meeting's focus was to discuss the *Deliverable 5.1* about the **Organization of Capitalisation Workshop**.



The screenshot shows a Zoom meeting interface. The top banner includes logos for Interreg Greece-Italy, the European Union, FRESH WAYS, and the Preveza Chamber of Commerce (ΕΠΙΜΕΛΗΤΗΡΙΟ ΠΡΕΒΕΖΑΣ). The meeting title is "Capitalisation Workshop" with the subtitle "FRESH - WAYS on-line preparatory Meeting | October 21st 2023" and "Preveza Chamber".

The main content area displays "Main Aims" with the following bullet points:

- to investigate the sustainability and transferability of the FRESH WAYS project's results after the end of the project,
- to examine the possible effect of FRESH WAYS project's results on the ongoing/planned public policies related to the development of multimodal transports in the common cross-border area
- to discuss the possibility and the arrangements of the future implementation of the FRESH WAYS project's pilot actions.

Participant thumbnails are visible around the main content area, with names such as Federica Stella BLASI, iPhone, Mario Angelelli, and others.



FRESH WAYS platform presented at the 27th International Conference on Urban Planning and Regional Development in the Information Society (REAL CORP 2022)

The University of Patras participated in the conference as representatives of the FRESH WAYS project, with the presentation “Enabling Sustainable Freight Air Transport in the Adriatic Region through Development of ICT Platform”.

The conference was organized by REAL CORP The 27th International Conference took place in Vienna, Austria on 14 - 16 November 2022.





FRESH WAYS CAPITALISATION WORKSHOP ORGANISED BY PREVEZA CHAMBER

Preveza Chamber organized successfully on Monday 5th of December 2022 in his premises, the Capitalisation Workshop for the results of the FRESH WAYS project.



The workshop was attended by representatives of the project partnership, as well as by many stakeholders, such as the **Region of Epirus**, **ETVA VI.PE. S.A.**, the **Hellenic Transport Chamber Business Association**, by many members of the Board of Directors of **Preveza Chamber** and by local logistic companies.



FRESH WAYS CAPITALISATION WORKSHOP ORGANISED BY PREVEZA CHAMBER

After the end of the Workshop, a study visit of the participants was carried out to the **Airport of Aktion**, where the common interest of the 2 Airports of Apulia and Aktion for the development of joint collaborations was expressed.

The participants also visited **3 representative local Agri-Food - Logistic Companies** that are based within the Industrial Area of Preveza and demonstrate high dynamism and interest for cross-border cooperation.





SAVE THE DATE!

On Tuesday **24th of January 2023** a **TRANSFERRING-SYNERGETIC EVENT** will take place in Patras, Greece organised by the University of Patras.

This specific event takes place within the framework of the Project **FRESH WAYS** in which the University of Patras participates as a partner, and the Strategic Project “**AETHER - Alliance for the Effective Transnational Handling of Environmental resources**”, in which the Region of Western Greece participates as a partner. Both projects are financed by Interreg V/A Greece-Italy 2014-20.

The event aims to:

- ❖ *investigate the viability and transferability of the results of the two projects,*
- ❖ *examine the possible impact of the results of the two projects on the current/under-planned joint cross-border area of GREECE - ITALY*
- ❖ *offer participants the opportunity to exchange knowledge and opinions on issues of sustainable multimodal transport and efficient use and exploitation of natural and cultural resources.*



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Project co-funded by European Union, European Regional Development Funds (ERDF) and by National Funds of Greece and Italy



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