

# PRICE LIST

<b>Fair Participation</b>	<b>Unit Price</b>
<b>Indoor Space</b>	540\$/m <sup>2</sup> +VAT
<b>Outdoor Space</b>	285\$/m <sup>2</sup> +VAT
<b>2nd Floor Application (Limited to maximum 30% of the rented area)</b>	270\$/m <sup>2</sup> +VAT
<b>Standart Shell Scheme Construction</b>	50\$/m <sup>2</sup> +VAT

<b>Outdoor Space Advertisement</b>	<b>Advertisement Price</b>
<b>Flag Poles and Pennants (20)</b>	
2 Poles	1.000\$+VAT
4 Poles	1.900\$+VAT
6 Poles	2.700\$+VAT
8 Poles	3.400\$+VAT
10 Poles	4.000\$+VAT
<b>Forecourt Column Dressing (5)</b>	
1 Column	1.500\$+VAT
2 Column	2.800\$+VAT
4 Column	5.000\$+VAT
<b>Megaboard (1)</b>	
Front Side	5.000\$+VAT
Back Side	3.000\$+VAT
<b>East Parking Lot Entrance Billboards</b>	
1 Board	750\$+VAT
2 Boards	1.250\$+VAT

<b>Visitor Service Area Billboards</b>	
1 Board	1.000\$+VAT
2 Boards	1.900\$+VAT
3 Boards	2.700\$+VAT
5 Boards	4.000\$+VAT
<b>E-5 Highway Entrance Billboard</b>	
1 Board	1.500\$+VAT

<b>Indoor Space Advertisement</b>	<b>Advertisement Price</b>
<b>Illuminated Wall Panels</b>	
1 Illuminated Panel	2.000\$+VAT
2 Illuminated Panels	3.500\$+VAT
<b>Column – Wall Pennants</b>	
2 Pennants	700\$+VAT
4 Pennants	1.200\$+VAT
10 Pennants	3.000\$+VAT
<b>Lobby Column Dressing</b>	
1 Column	1.500\$+VAT
2 Columns	2.500\$+VAT
4 Columns	4.500\$+VAT
5 Columns	5.500\$+VAT
<b>Floor Advertisement Applications</b>	
1 Line (Maximum 10 advertisements per line)	2.000\$+VAT
<b>Staircase Advertisement Applications</b>	
6 Steps	700\$+VAT
12 Steps	1.200\$+VAT
24 Steps	2.200\$+VAT
30 Steps	2.600\$+VAT
<b>Lobby Ceiling Advertisement Applications</b>	

8 Objects	6.500\$+VAT
16 Objects	10.000\$+VAT
2 Pennants	6.500\$+VAT
4 Pennants	10.000\$+VAT
<b>Entrance Door Column Dressing</b>	
2 Columns	2.500\$+VAT
5 Columns	5.500\$+VAT

<b>Printed Materials Advertisement</b>	<b>Advertisement Price</b>
<b>Fair Catalog Advertisement</b>	
Inside front cover	5.000\$+VAT
Back cover	7.500\$+VAT
Inside back cover	5.000\$+VAT
Inside single page	3.500\$+VAT
<b>Fair Catalog Bookmark Advertisements</b>	
Double side (Exclusive)	8.000\$+VAT
<b>Fair Catalog CD Case Advertisement</b>	
4.500 cases	3.500\$+VAT
<b>Fair Layout - Visitor Flyer Advertisements</b>	
	7.500\$+VAT
<b>Fair Name Badge Sponsorship</b>	
	15.000\$+VAT
<b>Fair Name Badge Necklace Sponsorship</b>	
	20.000\$+VAT
<b>Fair Name Badge and Necklace Sponsorship</b>	
	28.000\$+VAT
<b>Fair Post-it Sponsorship</b>	
2.500 post-its	3.500\$+VAT
5.000 post-its	6.000\$+VAT

7.500 post-its	8.500\$+VAT
10.000 post-its	10.000\$+VAT
<b>Fair Pen Sponsorship</b>	
2.500 pens	3.000\$+VAT
5.000 pens	5.500\$+VAT
7.500 pens	7.500\$+VAT
10.000 pens	9.000\$+VAT

<b>Fair Sponsorship</b>	<b>Sponsorship Price</b>
<i>Gala Dinner Sponsorship</i>	100.000\$+VAT
<i>Opening Day Luncheon and Lunch Hall Sponsorship</i>	50.000\$+VAT
<i>Delegation Bag Sponsorship</i>	25.000\$+VAT
<i>Press Room Sponsorship</i>	15.000\$+VAT

<b>Invitations</b>	<b>Invitation Price</b>
<i>Extra Inauguration Ceremony, Luncheon and Gala Dinner Invitation</i>	250 \$+VAT

- For further details please visit [www.idef15.com](http://www.idef15.com).