

DOMOTEX

The World of Flooring

Visitor Guide

17 – 20 January 2015
Hannover ■ Germany

domotex.de

Centre stage
for new products:
Innovations@
DOMOTEX



Deutsche Messe

DOMOTEX



Focus on trends and innovations

Visit DOMOTEX 2015 from 17 to 20 January – the no. 1 international showcase for carpets and floor coverings.

Get inspiration from the latest design highlights and high-quality materials. All the market leaders will be meeting under a single umbrella at DOMOTEX 2015. In short, you can get to know a whole spectrum of new suppliers and identify which innovations will determine tomorrow's business. In addition, you can use DOMOTEX to maintain existing business contacts and generate new leads.

Our successful Innovations@DOMOTEX concept will once again focus on the key trends. Innovation will be a recurrent theme throughout the show. A jury consisting of leading experts, architects and designers will select new product highlights from various segments, thus giving visitors a concentrated overview.

The benefits for DOMOTEX visitors:

- 1 You can gain an international overview of the entire carpet and floor coverings sector.
- 2 You can experience a unique international line-up consisting of 1,300 exhibitors from more than 60 countries.
- 3 At Innovations@DOMOTEX you can tune into the latest market trends.
- 4 You can establish contact with experts and senior management personnel.

Don't miss out on these opportunities. We look forward to welcoming you at DOMOTEX 2015!

Innovations@ DOMOTEX

Insights into new products

Successful premiere. Logical continuation.

Last year the Innovations@DOMOTEX concept was successfully launched at the trade fair DOMOTEX. The visitors were amazed at how quickly they were able to tune into the top trends and innovations.

Gamze Nokay, Turkey

"It is very helpful to have the various products, techniques and designs pre-filtered. After viewing the presentations at the special Areas I then visit the stands of the companies that interest me."



The concept at a glance:

- **Broad range of products.** The focus is on new products in the following segments: textile and resilient floor coverings, modern handmade rugs/carpets, and parquet/laminate flooring. In response to exhibitor requests the line-up at DOMOTEX 2015 now includes **applications and installation technology.**
- **Competent jury selection.** Chaired by the renowned industrial designer Stefan Diez, the jury evaluates the submissions on the basis of predefined criteria and selects the best innovations for presentation at DOMOTEX.



Inspiration during your visit

Concise information in the **Guide**

The Innovations@DOMOTEX Guide gives visitors a concise overview of the selected highlights. Available at the Exhibition Grounds and online at www.domotex.de, the Guide is the perfect “roadmap” for your visit to DOMOTEX 2015.

Guided Tours with experts

Experts from the fields of architecture and interior design will take visitors on guided tours of the exhibitors' stands.



Presented in eight categories in 2015, the Carpet Design Awards rank as the highest international accolade for exclusive hand-made carpets and rugs. The winners, who set new international standards in terms of design and quality, will be announced at Innovations@DOMOTEX.

Three Areas with top innovations

A source of inspiration – selected product innovations will be showcased at three boldly designed Areas:

- Hall 6: Textile and resilient floor coverings
- Hall 9: Parquet and laminate flooring, plus applications and installation technology
- Hall 17: Modern hand-made rugs/carpets

New

Following a tour of the Areas, visitors can head straight for the stands that interest them most. In addition, the Areas are the perfect place to swap ideas with business friends. Catering services are provided for both visitors and exhibitors.



Talks focusing on trend topics

These talks are your chance find out what's on the agenda in the floor coverings sector. Two special guests will contribute their knowledge and answer questions: Roberto Palomba (Italy) and the design expert Ross Lovegrove (UK). Round-table discussions offer an opportunity for an interactive exchange of ideas and information.

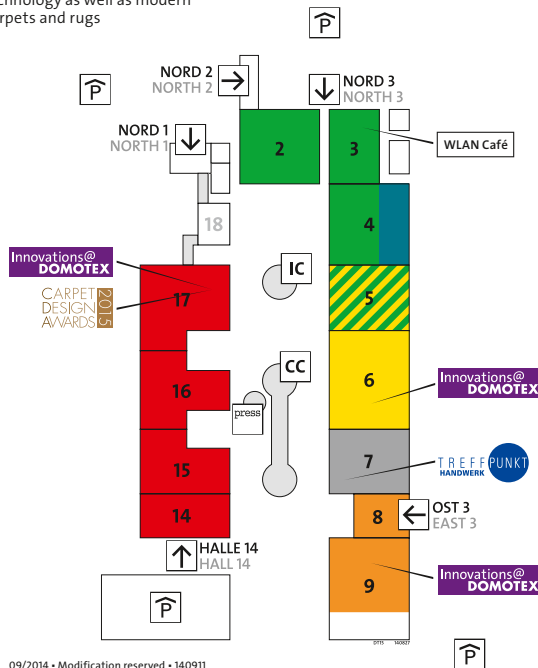
Layout plan and Product Worlds

- **UNIQUE TREASURES**
Traditional and modern hand-made carpets and rugs
- **WOVEN COMFORT**
Machine-made carpets and rugs – modern and classic designs
- **FUNCTIONAL SOLUTIONS**
Mats and clean-off systems
- **COSY COLLECTIONS**
Textile floor coverings – residential and commercial, fibres and yarns
- **NO LIMITS**
Resilient floor coverings in various designs for all purposes
- **HANDS-ON**
Machinery, tools and solutions for the skilled trades
- **INSPIRED BY NATURE**
Parquet, wood and laminate flooring
- **OUTDOOR LIVING**
Balcony, terrace and garden flooring

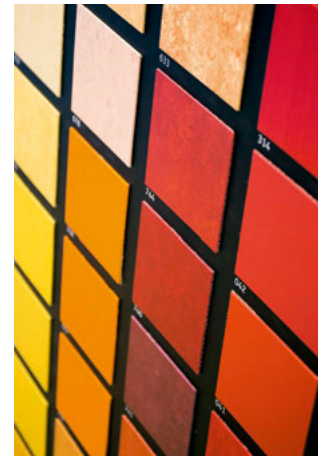
-  Entrance
-  Information Center
-  Convention Center
-  Press Center
-  Parking block (Cars)

Innovations@DOMOTEX

Selected product innovations from the display categories textile and resilient floor coverings, parquet and laminate, applications and installation technology as well as modern hand-made carpets and rugs



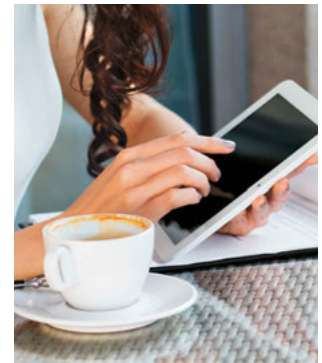
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WLAN Café

New

At the centre of Hall 3 we have created a new area offering free Internet access. The WLAN Café is also the ideal place to hold talks and establish new business contacts in a relaxed atmosphere.



Information and services



Duration

17–20 January 2015, 9 a.m. – 6 p.m.



Tickets

One-day ticket: € 28; full-event ticket: € 48

Tickets are available

- online at www.domotex.de/en/tickets
- via the Sales Partners of Deutsche Messe www.messe.de/salespartner_gb
- or as an mTicket on your smartphone



Travel and accommodation

Deutsche Bahn (DB) offers reduced rail fares to and from DOMOTEX. A return ticket from any DB station in Germany to Hannover Central Station (“Hauptbahnhof”) or “Messebahnhof Hannover Messe/Laatzen” costs:

2nd class: € 99; 1st Class: € 159

To book tickets call **+49 1806 311153** and quote the keyword “DOMOTEX”.

Tickets for buses and trains/trams are available at the services points of the GVH as well as at ticket machines and train/tram stops.

We have secured special conditions with Lufthansa for numerous flights starting outside Germany. Further information at www.domotex.de/en/special-travel-deals.

Do you require overnight accommodation?

If so, simply book “Deutsche Messe Selected Hotels” at

www.hannover.de/hotels/domotex

or call us on: **+49 511 12345-555**



DOMOTEX on facebook

www.facebook.com/domotexhannover



Exhibitor and product search

Detailed Information about the exhibitors and their products is available 365 days a year at www.domotex.de/en/ep.



Match & Meet – matchmaking service

Establish contacts in the run-up to DOMOTEX, prepare your visit efficiently and schedule appointments with potential business partners. Register free of charge at www.domotex.de/en/match-making.



DOMOTEX Newsletter

Sign up for our free newsletter at www.domotex.de/en/newsletter. In this way you will receive all the relevant information about DOMOTEX. In addition, our subsidiary Deutsche Messe Interactive will supply you with the latest industry news all year round.



Optimized website

As from mid-November our new website www.domotex.de will be available. It has been specially optimized for mobile devices.

New



myDOMOTEX

Secure your own personal space on our website and take advantage of numerous useful features – for example, generate checklists and manage your contacts and appointments.



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DOMOTEX worldwide

